



## Office of the Prime Minister

Prime Minister  
Minister of Tourism

Ministerial Services  
Minister in Charge of the  
NZ Security Intelligence Service  
Minister Responsible for the GCSB

30 JUL 2009



Dear 

I refer to your email of 1 July 2009, to the Office of Hon John Key, Minister of Tourism, stating the following:

“Today in Question Time, the Prime Minister was asked ‘What analysis did Treasury do on the cost-effectiveness of the national cycleway scheme in producing jobs. He responded “rigorous analysis was done”. ... I would like to request the following information under the Official Information Act 1982’.”

The response to the question was only “that rigorous analysis had been done”, and not that this analysis was by Treasury, or that it was a cost-effectiveness analysis.

As stated in Clause 3 of the Executive Summary of the Cabinet paper provided in response to your previous request of 14 May 2009, the objective is to develop a series of ‘Great Rides’. The actual development of a joined up network is part of a long term vision and may be achieved through branding supported by signage. Consequently, no economic analysis has been undertaken for a continuous ‘national cycleway’.

As outlined in the announcement of 27 July 2009, the next stage of the project will be to develop robust feasibility studies of each proposed project. Consideration of the economic impact will be a key part of the decision making criteria at that point. Note that the information provided on the benefits of some of the projects contained in the paper dated 26 June 2009 is not based on full feasibility studies, and this information should not be viewed as conclusive.

The Ministry of Tourism website, [www.tourism.govt.nz/cycleway](http://www.tourism.govt.nz/cycleway) will include details of the projects as they develop.

You are entitled to ask the Ombudsman to review this response, under section 28(3) of the Official Information Act.

Yours sincerely



Wayne Eagleson  
**CHIEF OF STAFF**